

Learn the WEA way. Your way.

Welcome to the UK's largest voluntary sector provider of adult education. At the WEA, we believe all adults should have access to the opportunities of education, right on their doorstep. With 2,000+ dedicated tutors, 3,000+ active volunteers and supportive members, we spread our impact nationwide.

Together, we believe in access to adult learning for all. We believe in lifelong learning for all. And, we believe adult learning counts towards a better, fairer society for all.

Whether it's about feeling better equipped with the skills to take on tomorrow, or it's simply learning and debating ideas for the joy of it – we're here, together, to make good things happen in our communities and to our society.

All you need to bring is your willingness and excitement to learn.

Find out more:
wea.org.uk



The WEA is a charity registered in England and Wales
(no. 1112775) and in Scotland (no. SC039239).

Enrol online at **wea.org.uk**
or call **0300 303 3464**

Managing a Creative Arts Career

Where: Main House, Newton Park campus, Bath Spa University, Newton Saint Loe, Bath BA2 9BN.
When: 18-20 June 2019
How long: 3 sessions
Time: 10:00 - 16:00
Ref: C3530450
Cost: Free

To help students to identify their transferable skills and the things to consider when deciding what jobs to apply for.

Managing a Creative Arts Career

Where: Main House, Newton Park campus, Bath Spa University, Newton Saint Loe, Bath BA2 9BN.
When: 24-26 June 2019
How long: 3 sessions
Time: 10:00 - 16:00
Ref: C3530451
Cost: Free

To help students to identify their transferable skills and the things to consider when deciding what jobs to apply for.

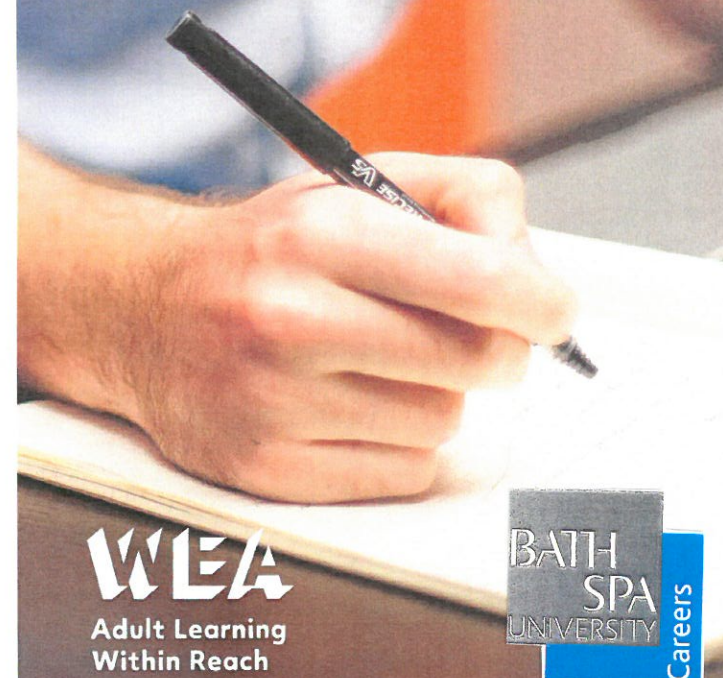
Managing a Creative Arts Career

Where: Main House, Newton Park campus, Bath Spa University, Newton Saint Loe, Bath BA2 9BN.
When: 27-29 June 2019
How long: 3 sessions
Time: 10:00 - 16:00
Ref: C3530452
Cost: Free

To help students to identify their transferable skills and the things to consider when deciding what jobs to apply for.

Adult course guide 2018-19-20

There's a WEA course for you Bath Spa University



WEA
Adult Learning
Within Reach

BATH SPA
UNIVERSITY
Careers

Employability Course

Taking place over three days, this course is designed to help facilitate graduates from creative arts courses into business and self-employment by helping them to examine their driving forces and key transferrable skills. We will look at how you can translate these into your main and/or an allied career, and identify potential further study.

The course will also deliver basic groundwork in setting up and supporting good business practice for self-employment in creative arts careers. This will cover establishing a good workflow; administrative systems; databases; financials; marketing; press and PR; the importance of networking; legal and ethical considerations; and maintaining good mental health.

Delivery of the course will have an informal approach, with learning through self-reflection and discussion, as well as engagement and sharing with others. This will be achieved through some teaching, but you will also take part in tasks, activities, visualisations and discussion.

The main focus of the course will be on how you can hold onto your dreams, while underpinning them with reality.

Learning outcomes:

After the course, you will be able to:

1. Describe two transferable skills that can be applied to your future career, plus two areas for development
2. Design three aspects of an administration system
3. Design a spreadsheet that records cashflow for a small business
4. Describe three aspects of a press campaign in preparation for an exhibition or event
5. Explain two legal and ethical considerations to follow for good business practice

Course dates and application deadlines:

18 - 20th June, 10am - 4pm (applications by 4th June)

Online booking:

<https://enrolonline.wea.org.uk/Online/2018/CourseInfo.aspx?r=C3530450>

24 - 26th June, 10am - 4pm (applications by 10th June)

Online booking:

<https://enrolonline.wea.org.uk/Online/2018/CourseInfo.aspx?r=C3530451>

27 - 29th June, 10am - 4pm (applications by 13th June)

Online booking:

<https://enrolonline.wea.org.uk/Online/2018/CourseInfo.aspx?r=C3530452>

Cost:

Free to Bath Spa creative arts graduates and alumni from the past three years. A refundable deposit of £20 is required to secure your place.

Follow-up meeting:

You will be invited to a follow-up session with tutor Bridget Sterling via conferencing platform ZOOM three months after the course. Dates will be agreed with Bridget after your course.

Course tutor:

Bridget Sterling is a gallerist, curator and educationalist. She lectures and tutors part-time through the WEA, as well as other organisations, and is a Bath Spa University alumna, having completed an MFA in 2009.

Bridget is Founding Director of Axle Arts (axlearts.com) an artist-focused, predominantly online gallery based in Bath, representing artists across disciplines and at various stages of their careers. Prior to this, she was Gallery Director of Bath Contemporary in Gay Street, where she developed a successful work experience programme over four years for fine art students, in collaboration with Bath Spa University. She sits on the Bath Committee for the Prince's Trust as their fine art

consultant. Contact details: bridget@axlearts.com

Location:

The course will be run at Bath Spa University, Main House, Newton Park campus, Newton Saint Loe, Bath BA2 9BN.

Facilities:

We advise you to bring a packed lunch with you and drinks for the day. There are toilets in Main House, and you can take lunch either inside the building or in the grounds of Newton Park.

Transport:

1. A shuttle bus runs between Newton Park and Sion Hill via Dartmouth Avenue (timings vary so please check this information on <https://www.bathspa.ac.uk/media/bathspaacuk/be-bath-spa/transport/Shuttle-Buses-September-2018.pdf>)
2. First Buses runs two university bus routes – U5 and U6 – every 15 minutes (it's worth checking these times as they can vary over summer at <https://www.firstgroup.com/bristol-bath-and-west/routes-and-maps/universities/bath-spa-university-bath-spa-uni-bus>)

Parking:

Parking is free. Once you have registered, if you would like a parking voucher you will need to email Zoe Graham at conferencing@bathspa.ac.uk with your course dates and car registration number and a parking permit will be emailed to you for the three days.

Booking:

Please note that there are three different dates on offer, so please be sure you know which date you would like to select. You will need to book your place online through the WEA, by visiting: <https://enrolonline.wea.org.uk/Online/CourseSearchResults.aspx>

Any further questions call the WEA on 0300 303 3464.